

# PROFESSIONAL DRESS TIPS

## SMART CASUAL

- Dark wash jeans, no rips
- Button downs, blouses, sweaters
- Blazer or cardigan
- Dressy shoes



## WHERE TO WEAR:

- Meet and greet sessions
- Happy Hours (21+)
- Casual Fridays at work



# BUSINESS CASUAL

- Slacks, dress pants, knee-length skirt
- Blazers (can be colorful, do not need to match pants)
- Button down, blouses or cardigan
- Ties
- Dress shoes – closed toed

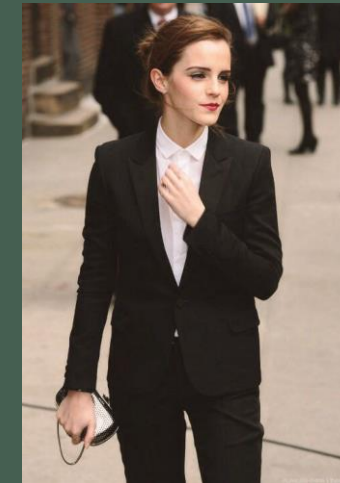


## WHERE TO WEAR:

- Worn in most office settings
- Work, networking events in casual settings, lectures, etc.

# BUSINESS PROFESSIONAL

- Full matching suit – navy, gray, or black
- Button down and tie or blouse - neutral colors
- Dress shoes – closed toed



## WHERE TO WEAR:

- Interviews
- Presentations
- Conferences

NON-BINARY  
PROFESSIONAL  
DRESS

[Pinterest Board](#)

[Gender Neutral Interview  
Attire and Business Clothing  
\(thebalancecareers.com\)](#)

## 30-SECOND COMMERCIAL

What makes a good 30-second commercial?

- Concise
- Includes your major and university
- Hometown
- One activity and associated accomplishment
- Your skills – describe how you gained them
- Career interests
- Incorporate why you're there (at event, an informational interview, etc.)

 Koepsell Career Counseling

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